



The Market Financial
TAKING THE RISK OUT OF RISK

The Market Financial Media Kit

MIV Investments Inc.

About the Publication:

The Market Financial is banking, economic and investing website geared toward those who are investors and personal financiers looking for information to help themselves make better financial decisions and understand the economy around them. The website covers news about major financial institutions, the changing regulatory environment, and new trends in banking in the digital age. The website publishes between 50 and 80 new articles each month and is part of the MIV Investments Inc. Network.

About MIV Investments Inc.

MIV Investments Inc. is an online media conglomerate which operates a number of financial, business, and other weblogs and internet publications. The company also offers copy-writing services for weblogs and news websites. The Market Financial (TMF) was founded by Michael Vlaicu in 2009. With assistance from Powered By Search Inc. founder and search engine specialist, Dev Basu, and 3magine Inc. founder and web-developer, Krystian Frencel, Michael was able to turn his personal weblog which discussed financial issues into a very profitable advertising-supported publication. Since its founding, MIV Investments Inc. has expanded from one single internet publication to diversifying through owning multiple real estate properties.

Why Advertise?

- Reach an Audience of Investors, Savers and Personal Financiers
- The Market Financial receives 5000-10000 Unique Visitors Each Day
- The Market Financial has over 4000 followers on Twitter
- The Market Financial content is listed under top SEO finance terms in the two largest news search engines—Google News and Yahoo.
- The Market Financial has articles syndicated directly to some of the largest financial resources, including SeekingAlpha, Wikinvest, Google Finance News, and more
- Advertisers generally see a 25% increase in traffic over the first 4 months
- The Market Financial network now includes over 8000+ members, and over 20 highly professional stock market experts analyzing everything from stocks, commodities, forex , and general economic news
- The Market Financial News' RSS Readers, Twitter Followers and Overall Traffic continue to grow month over month

Who Can Advertise?

The Market Financial is looking for quality advertising partners looking to expand their reach to those interested in investing, personal finance and banking. If you have a product that would appeal to financially savvy individuals, we would love to hear from you.

Demographics

United States – 52.7%
Italy – 5.3%

Canada – 15.1%
Germany – 3.0%

United Kingdom – 6.1%
Other - 17.8%

Available Placements:

Home Advice Alerts Alternative Energy Conferences Daily Profiles Featured Humour Promotions Videos World News

[Add by Google](#)
[Stock Market News](#)
[Economic Markets](#)
[ETF Market](#)
[ETF Picks](#)
[Market Futures](#)

Nasdaq Composite Index (NASDAQ) 2179.05 ↑ 70.05
 Nysw Composite Index (NYA) 8709.91 ↑ 207.30
 Russell 2000 Index (RUS) (RUS) 810.39 ↑ 24.22
 Apple Inc

DJIA 10,097.90
 NASDAQ 2,179.05
 S&P 500 1,064.88
 10 yr Note

Placement #1

Third Depression Looming: Printing U.S. Dollars, Buying Futures and Cranking Up Mainstream Media

#2

Written by [Michael Weiss](#) Featured July 7, 2010

Listen now



Ever since the S&P 500 dipped below the landmark support at 1060, it has become increasingly evident that the Federal Reserve, along with hedge funds, institutions and banks have been keen on playing games with retail investors in order to stir up false hopes that a recovery may be on the way. Well, guess what,

It's not. If this was the case, then we wouldn't have Ben Bernanke intervening with the natural market stabilizers (economic data, earnings, employment to name a few) in order to push demand for Wall Street and in turn delay the inevitable collapse of all major U.S. indices. One by one, the Nasdaq, S&P 500, Dow Jones and NYSE exchanges will sooner or later fall like dominoes, especially seeing as how they are all engaged in Head and Shoulder patterns with 'Death Crosses' that are waiting, or have already happened. With fears of a double-dip recession well on route, it is essential we take a look at the mass inflow of recent news that has bombarded our daily lives and construct it all nicely into one top-down, till-all article.



It should be noted, that it is becoming evidently clear that the powerful compounding effect could send leveraged bear funds skyhigh in this great depression. Exchange traded funds of the likes including: Direxion Daily Financial Bear 3x ETF (NYSE:FAZ), Direxion Daily Small Cap Bear 3x ETF (NYSE:TZA) and Direxion Daily Real Estate 3x ETF (NYSE:DRV) should continue to prosper as we move forward.

One of the most interesting discoveries that has escaped the mainstream media is the upcoming catalyst for the fallout of Wall Street's four major exchanges: NYSE, Nasdaq, S&P 500, and Dow Jones, which are all likely to fall over like Moe, Larry and Curly. The next few days will be a rude awakening as doja vs hits retailer investors when the Family Dollar Stores (NYSE:FDO) will report higher than expect earnings, further confirming the economy's state of flux.

As you are about to discover going forward, given the rate at which the U.S. is printing money and seeking short-term solutions, you may find yourself using the U.S. dollar as toilet paper rather than a medium of exchange, after all, look it might be a cheaper solution to paying \$30 for a pack of Charmin. This shouldn't come as a surprise, especially given the way Obama allocated the US taxpayers' \$787 billion stimulus bill - using your tax dollars as toilet paper to clean up the filthy rich bankers' mess. See for yourselves this article on ProPublica which goes in-depth on how few of these banks actually ringed in a return, you'd have better luck finding a needle in a haystack or winning the lottery.

Before we unveil the curtains and get this show started, we highly recommend you read our three previous publications here:

[Financial Armageddon Is Here, Financial 3x ETF Rejoice](#) - A technical perspective on what you can expect from Direxion 3x Financial Bear (NYSE:FAZ) in the short-term.

[S&P 500 Will Continue To Crash, While Direxion Bear 3x ETF Surges](#) - Head and Shoulders pattern explained, and how it opens the doors to a new Bear Market

[U.S. Media Is Making A Fool Out Of Financial Traders](#) - Insight on the

- Level II Quotes
- Fast Conferences
- Submit Articles
- The Team
- Market Tools
- Advertis
- Mobile SMS Alerts
- Live Chat
- TMF Podcast
- Technical Chart Videos

Log In

Username

Password

Remember Me

[Lost Password](#)

Subscriber Alerts

Coming Soon

JOIN US AND BECOME A member

ACCESS FULL ARTICLES
RECEIVE INSIDE SCOOPS
PRIORITY NEWSLETTER
PERSONAL CONSULTATION
AND MORE

Free Newsletter

Sponsored Link



#3

Authors

- Dov Sava
- Mark Riddo
- Vincent Jiang
- Eric Scheaton
- William Brian
- Edwards

Market Indices (NASDAQ, NYSE, RUSSELL, TSX)



Market Watch	Last	Change
NASDAQ	2179.05	70.05
NYSE	8709.91	207.30
RUSSELL	810.39	24.22
TSX	11582.85	172.12

© AlphaTrade.com

Daily Business News

FREE Alerts, WorldNews

Insider Weekends – July 16, 2010...

Welcome to the 616th edition of Insider Weekends. Insider buying fell to its lowest level since we started collecting this information...

FREE Alerts, WorldNews

What is a "small business." It varies around t...

quote Small business cases are normally privately owned corporations, partnerships, or sole proprietorships. The legal definition o...

FREE Alerts, WorldNews

Well, the recess appointment could get interesting...

quote The Recess Appointment Clause (U.S. Const., art. II, sect. 2, cl. 2) provides: The President shall have Power...

FREE Alerts, WorldNews

Get Ready for 'Remember the Maine' Redux...

In Latin "redux" means to be brought back or revisited and I fear we are getting ready for another visitation on...

FREE Alerts, WorldNews

S&P 500 Price Chart...

Uh-oh. After closing just barely above its 30-day moving average this past Thursday, the S&P 500 sold off sharply on Fri...

FREE Alerts, WorldNews

Employer provided health insurance was abolished a...

It is now defined as taxable income. John McCain was soundly admonished for proposing such an idea but it floated on this in Ob...

FREE Alerts

The Education of a Corporate Bond Manager, Part II...

Part II is here. For a new corporate bond manager with very little experience-type training, I had to learn some things on the c...

FREE Alerts, WorldNews

There is a fair chance of an upturn on Monday....

especially at the start, when the banking media is heavily manipulating in the future, and toward the end of the day when they...

FREE Alerts, WorldNews

The Economic Scorecard Over the Last Two Weeks...

Each Friday in our Week in Review newsletter available to Esage's Premium members, we give a run down of all of the economic in dica...

FREE Alerts, WorldNews

Tropical Storm Conson slams Vietnam...

Typhoon Conson was down graded to a tropical storm after brushing against Hainan Island yesterday. Today the storm smashed in to the...



Market	7/16/10 10:00 AM	4011.44
RUSSELL	810.29	24.23
DAX	11509.85	172.12

Daily Business News



- Partners
- [cayenlinepaydayloan.com](#)
 - [Payday Loans](#)
 - [24hr Spanish Translation](#)
 - [cash advance](#)
 - [investorlists](#)
 - [Cash Advance](#)



CNNMoney.com

- Warning! Avalanch of earnings ahead
- Pool: Weeks stock gains erased
- Treasury post weekly gain
- SP taxed from the bargain bin
- Dollars slip to 9-month low vs. euro
- More [CNNMoney.com](#)

FT.COM

- Japan needs to update practices to compete
- Japan car generators face trying times
- New Australian retirement plan hits funds in dairy
- European private bank profits dive
- European private bank profits dive
- More [Financial Times](#)

CNBC

- CNBC.com Inviting News 2010-07-16 09:30:00
- Illinois: Survey over Greece?
- Week Ahead: Stocks In Tug of War Between Good Earnings, Bad Economic Reports
- 10 Large Caps with Highest Dividend Yields
- Don't Give Up—LIVEating
- More from [CNBC.com](#)

SmartMoney.com

- Stocks Tumble as Optimism Fades
- DJIA's Seven-Session Streak Ends
- DJIA Keeps Streak Alive, Barely
- U.S. Stocks Rally to 6th Gain in a Row
- Microsoft Boosts Tech Stocks
- More at [SmartMoney](#)

WALMARTBUSINESS

- UPDATE: Lukoil To Pay \$3 Billion In Iraq's West Qurna-2 Oil Field - Executive
- Will Street Reform Do Nothing For Wall Street?

engadget

- Zinc Pass for UK gets heavily teased, priced?
- DARPA-funded growth clinic aims reach 400,000 cases - could be source of disease

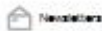
Huffington Post

- Wyoming Prefers Complex Book On Coal-Bed Natural Gas
- Gulf Oil Spill: BP To Keep Cap Closed Through End of Year

WalletPop

- Will You Need to Regain the 2009 Making Work Pay Tax Credit?
- Your Rights as a Taxpayer

Search the site...



Social Media Profiles

- Facebook
- Twitter
- LinkedIn

FEATURED LINKS

- Toronto Web Design
- Market Guru
- Kinoko Innovative Search Engine
- Credit Land
- Penny Stock Picks
- Penny Stocks Finder
- Canadian Penny Stocks Blog
- Day Trading Blog
- Russell - Technology News And Reviews
- Stock Market Advice & Investment Tips - Dowler Stock Market College
- MicroStockProfit
- Investors Soup
- Buy Like Buffett
- Commodity Trader
- Trading Forum and Blogs
- ETF Base
- Hot News Home
- The Alesh Blog
- Stock market lady
- Welcome To Jim Sincera's MineGem
- Stock Market News | Stock Market Research, Analysis & Commentary
- SINLetter - Monthly Stock Investment Newsletter
- InvestmentWatch
- Fund My Mutual Fund
- Scott's Investments
- Gulf Coast Hurricane Tracker
- Latest stock market news from Wall Street - CNBC.com
- FT.com - Finance
- CNBC.com Investing News
- SmartMoney.com - Market Update
- FOXBusiness.com
- Engageit
- The Huffington Post | Full News Feed
- Walletpop
- AOL Small Business
- Luxat
- HousingWatch
- News Wire Collection From AOL News
- wallstmemo.com
- Michaeland's Blog
- Ahead to Trade.com Blog
- Do You See What I See?
- Think SIG
- Macro Markets
- The Contrary Investing Report
- Commodity Bull Market
- Portfolio Tilt
- MyTradingNetwork.com blog
- Janet's Financial Expert

ADVERTISEMENT



BU BNE 88 NETWORK 8



MY Investments Inc. ("Company") is a non-registered investment advisor or broker-dealer and does not purport to or suggest which securities customers should buy or sell for themselves. The analyses and employees or affiliates of Company may hold positions in the stocks or industries discussed here. You understand and acknowledge that there is a very high degree of risk involved in trading securities. The Company, the authors, the publisher, and all affiliates of Company assume no responsibility or liability for your trading and investment results. Past performance of the Company's website, or its publications, are made as of the date stated and are subject to change without notice.

It should not be assumed that the methods, techniques, or indicators presented in these products will be profitable or that they will not result in losses. Past results of any individual trader or trading system published by Company are not indicative of future results by that trader or system, and are not indicative of future results which be realized by you. In addition, the indicators, strategies, columns, articles, and all other features of Company's products (collectively, the "Information") are provided for informational and educational purposes only and should not be construed as investment advice. Examples presented on Company's website are for educational purposes only. Such examples are not solicitations of any order to buy or sell. Accordingly, you should normally solely on the information in making any investment. Rather, you should use the information only as a starting point for doing additional independent research in order to allow you to form your own opinion regarding investment. You should always check with your

Placement #1

This is the premium advertising position for The Market Financial. Your ad will appear on the top of the Homepage.

Size: 728x90

Pricing: \$800 / month

Placement #2

This ad appears underneath the title of every article published on The Market Financial giving a very high rate of transparency.

Size: 468x60

Pricing: \$600 / month

Placement #3

Placement #3 contains three 125x125 banners which appear at all times on The Market Financial.

Pricing: \$85 per banner / month

Placement #4

Placement #4 contains four 125x125 banners which appear at all times on The Market Financial.

Pricing: \$70 per banner / month

Placement #5

Placement #5 appears on all pages of the The Market Financial.

Size: 120x600

Pricing: \$300 / month

Placement #6

Placement #4 appears on all pages, located on the bottom of the The Market Financial.

Size: 468x60

Pricing: \$90 / month

How to Advertise

If you are interested in purchasing advertising on The Market Financial, you can contact us via email at staff@themarketfinancial.com. We are more than happy to discuss any advertising opportunities that you might have. Please include your name, your contact information and information about the company or service you would like to advertise for.

You can also contact our company's ad-sales person, Michael Vlaicu, via phone at 1-(866)-614-0733.

