



**The Market Financial**  
TAKING THE RISK OUT OF RISK

**The Market Financial Media Kit**

MIV Investments Inc.

## About the Publication:

The Market Financial is banking, economic and investing website geared toward those who are investors and personal financiers looking for information to help themselves make better financial decisions and understand the economy around them. The website covers news about major financial institutions, the changing regulatory environment, and new trends in banking in the digital age. The website publishes between 50 and 80 new articles each month and is part of the MIV Investments Inc. Network.

## About MIV Investments Inc.

MIV Investments Inc. is an online media conglomerate which operates a number of financial, business, and other weblogs and internet publications. The company also offers copy-writing services for weblogs and news websites. The Market Financial (TMF) was founded by Michael Vlaicu in 2009. With assistance from Powered By Search Inc. founder and search engine specialist, Dev Basu, and 3magine Inc. founder and web-developer, Krystian Frencel, Michael was able to turn his personal weblog which discussed financial issues into a very profitable advertising-supported publication. Since its founding, MIV Investments Inc. has expanded from one single internet publication to diversifying through owning multiple real estate properties.

## Why Advertise?

- Reach an Audience of Investors, Savers and Personal Financiers
- The Market Financial receives 5000-10000 Unique Visitors Each Day
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- The Market Financial content is listed under top SEO finance terms in the two largest news search engines—Google News and Yahoo.
- The Market Financial has articles syndicated directly to some of the largest financial resources, including SeekingAlpha, Wikinvest, Google Finance News, and more
- Advertisers generally see a 25% increase in traffic over the first 4 months
- The Market Financial network now includes over 8000+ members, and over 20 highly professional stock market experts analyzing everything from stocks, commodities, forex , and general economic news
- The Market Financial News' RSS Readers, Twitter Followers and Overall Traffic continue to grow month over month

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Italy – 5.3%	Germany – 3.0%	Other - 17.8%

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**DJIA** 10,097.90   
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 10 yr Note

## Placement #1

### Third Depression Looming: Printing U.S. Dollars, Buying Futures and Cranking Up Mainstream Media

## #2

Written by [Mark Riddick](#) Featured July 7, 2010

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Ever since the S&P 500 dipped below the landmark support at 1060, it has become increasingly evident that the Federal Reserve, along with hedge funds, institutions and banks have been keen on playing games with retail investors in order to stir up false hopes that a recovery may be on the way. Well, guess what, it's not. If this was the case, then we wouldn't have Ben Bernanke intervening with the natural market stabilizers (economic data, earnings, employment to name a few) in order to push demand for Wall Street and in turn delay the inevitable collapse of all major U.S. indices. One by one, the Nasdaq, S&P 500, Dow Jones and NYSE exchanges will sooner or later fall like dominoes, especially seeing as how they are all engaged in Head and Shoulder patterns with 'Death Crosses' that are waiting, or have already happened. With fears of a double-dip recession well on route, it is essential we take a look at the mass inflow of recent news that has bombarded our daily lives and construct it all nicely into one top-down, till-all article.



It should be noted, that it is becoming evidently clear that the powerful compounding effect could send leveraged bear funds skyhigh in this great depression. Exchange traded funds of the likes including: *Direction Daily Financial Bear 3x ETF (NYSE:FAZ)*, *Direction Daily Small Cap Bear 3x ETF (NYSE:TZA)* and *Direction Daily Real Estate 3x ETF (NYSE:DRV)* should continue to prosper as we move forward.

One of the most interesting discoveries that has escaped the mainstream media is the upcoming catalyst for the fallout of Wall Street's four major exchanges: NYSE, Nasdaq, S&P 500, and Dow Jones, which are all likely to fall over like Moe, Larry and Curly. The next few days will be a rude awakening as *doja vs hits* retailer investors when the Family Dollar Stores (NYSE:FDO) will report higher than expect earnings, further confirming the economy's state of flux.

As you are about to discover going forward, given the rate at which the U.S. is printing money and seeking short-term solutions, you may find yourself using the U.S. dollar as toilet paper rather than a medium of exchange, after all, look it might be a cheaper solution to paying \$30 for a pack of Charmin. This shouldn't come as a surprise, especially given the way Obama allocated the US taxpayers' \$787 billion stimulus bill - using your tax dollars as toilet paper to clean up the filthy rich bankers' mess. See for yourselves this [article on ProPublica](#) which goes in-depth on how few of these banks actually ringed in a return, you'd have better luck finding a needle in a haystack or winning the lottery.

Before we unveil the curtains and get this show started, we highly recommend you read our three previous publications here:

[Financial Armageddon Is Here, Financial 3x ETF Rejoice](#) - A technical perspective on what you can expect from *Direction 3x Financial Bear (NYSE:FAZ)* in the short-term.

[S&P 500 Will Continue To Crash, While Direction Bear 3x ETF Surges](#) - Head and Shoulders pattern explained, and how it opens the doors to a new Bear Market

[U.S. Media Is Making A Fool Out Of Financial Traders](#) - Insight on the

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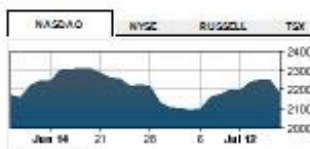
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- Authors**
- Dov Sava
  - Mark Riddick
  - Vincent Jiang
  - Eric Scheaton
  - William Brian
  - Edwards

**Market Indices (NASDAQ, NYSE, RUSSELL, TSX)**



**Market Watch**

	Last	Change
NASDAQ	2179.05	70.05
NYSE	8709.81	207.30
RUSSELL	810.39	24.22
TSX	11582.85	172.12

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[Daily Business News](#)

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### Insider Weekends – July 16, 2010...

Welcome to the 626th edition of Insider Weekends. Insider buying fell to its lowest level since we started collecting this information...

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### What is a "small business." It varies around t...

quote Small business cases are normally privately owned corporations, partnerships, or sole proprietorships. The legal definition o...

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### Well, the recess appointment could get interesting...

quote The Recess Appointment Clause (U.S. Const., art. II, sect. 2, cl. 2) provides: The President shall have Power to...

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### Get Ready for 'Remember the Maine' Redux...

In Latin "redux" means to be brought back or revisited and I fear we are getting ready for another visitation to occur...

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### S&P 500 Price Chart...

Uh-oh. After closing just barely above its 30-day moving average this past Thursday, the S&P 500 sold off sharply on Fri...

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### Employer provided health insurance was abolished a...

It is now defined as taxable income. John McCain was soundly admonished for proposing such an idea but it floated on this in Ob...

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### The Education of a Corporate Bond Manager, Part II...

Part II is here. For a new corporate bond manager with very little experience-type training, I had to learn some things on the c...

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### There is a fair chance of an upturn on Monday....

especially at the start, when the banking media is heavily manipulating in the future, and toward the end of the day when they...

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### The Economic Scorecard Over the Last Two Weeks...

Each Friday in our Week in Review newsletter available to Esageek Premium members, we give a run down of all of the economic in dica...

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### Tropical Storm Conson slams Vietnam...

Typhoon Conson was down graded to a tropical storm after brushing against Hainan Island yesterday. Today the storm smashed in to the...



Market	7/16/10 10:00 AM	4011.44
RUSSELL	810.29	24.23
155	11502.85	172.12

Daily Business News

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Andy Xie Says  
Could Fall to



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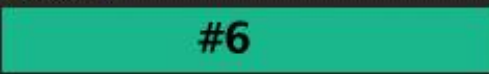
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Placement #5 appears on all pages of the The Market Financial.

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Placement #4 appears on all pages, located on the bottom of the The Market Financial.

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## How to Advertise

If you are interested in purchasing advertising on The Market Financial, you can contact us via email at [staff@themarketfinancial.com](mailto:staff@themarketfinancial.com). We are more than happy to discuss any advertising opportunities that you might have. Please include your name, your contact information and information about the company or service you would like to advertise for.

You can also contact our company's ad-sales person, Michael Vlaicu, via phone at 1-(866)-614-0733.

